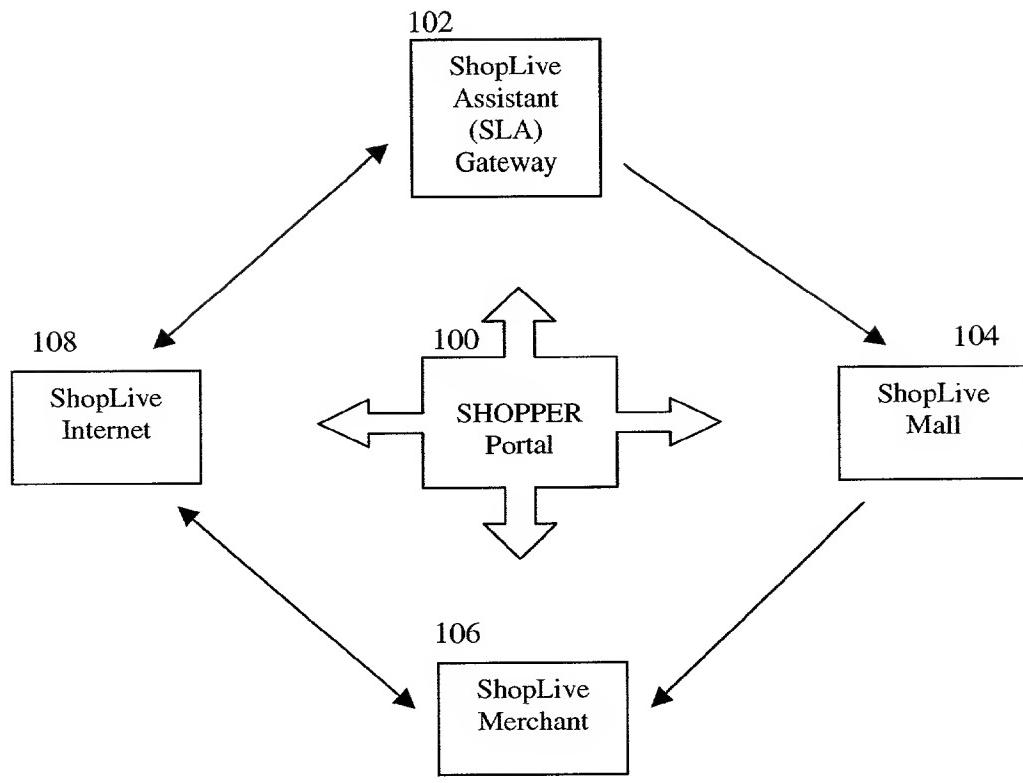
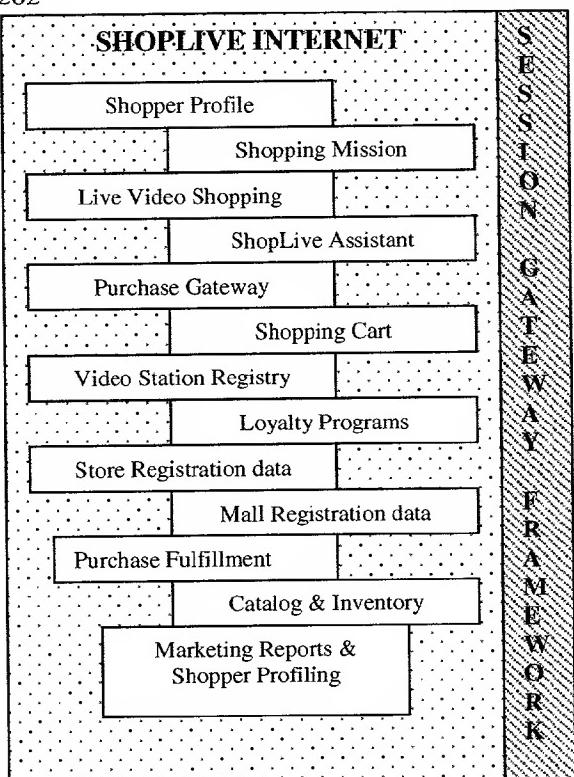


**FIGURE 1:** ShopLive System Overview

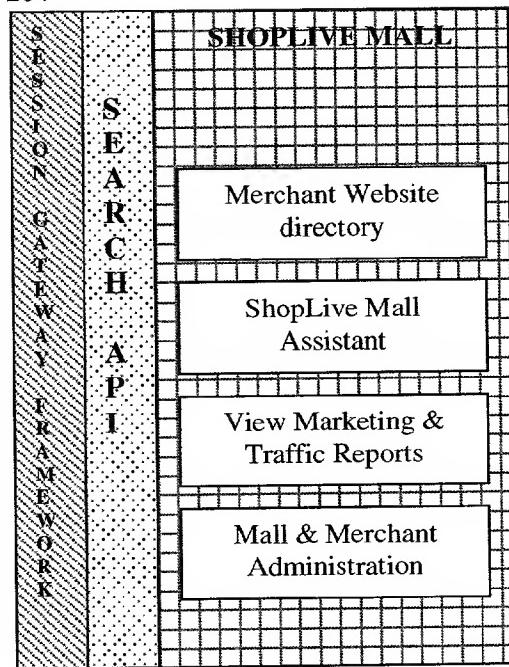


**FIGURE 2: SHOPLIVE IMPLEMENTATION MODEL**

202



204



206

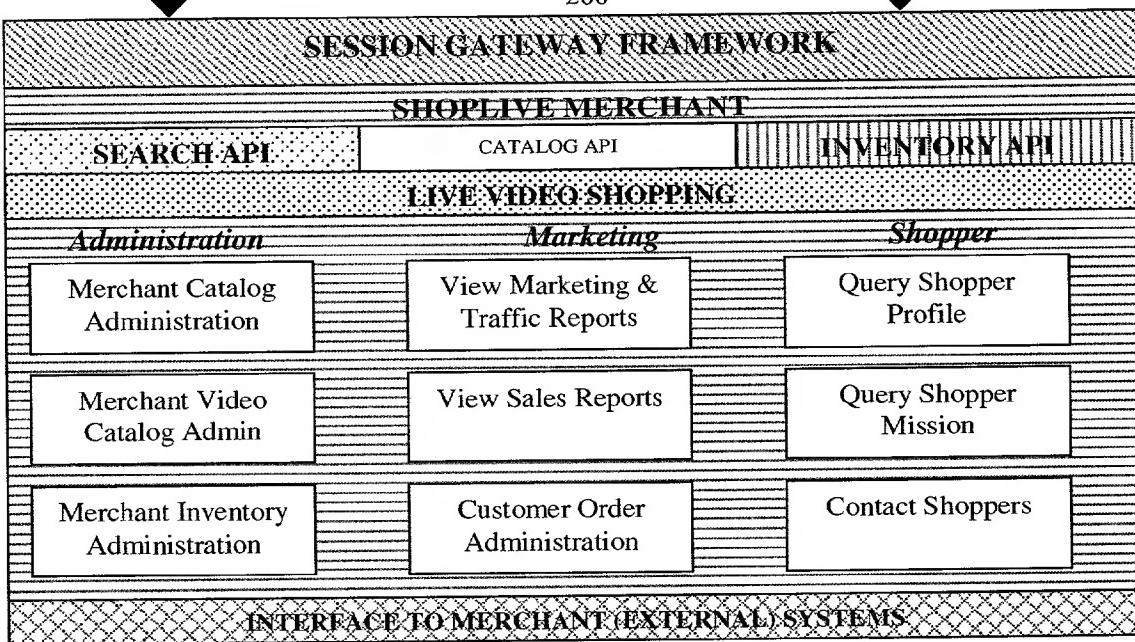
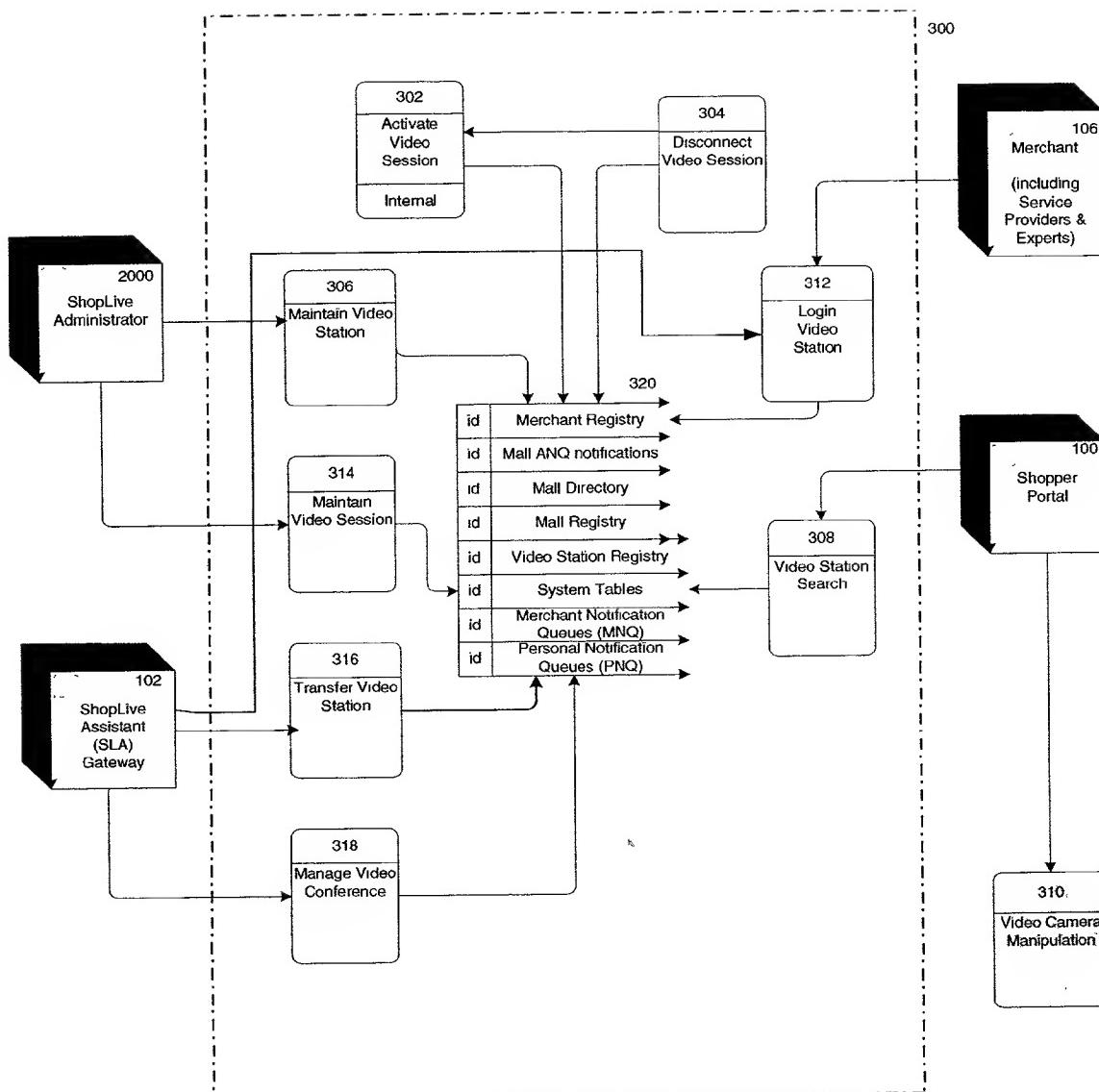


FIGURE 3: ShopLive Video



**FIGURE 4: Shopping Mission**

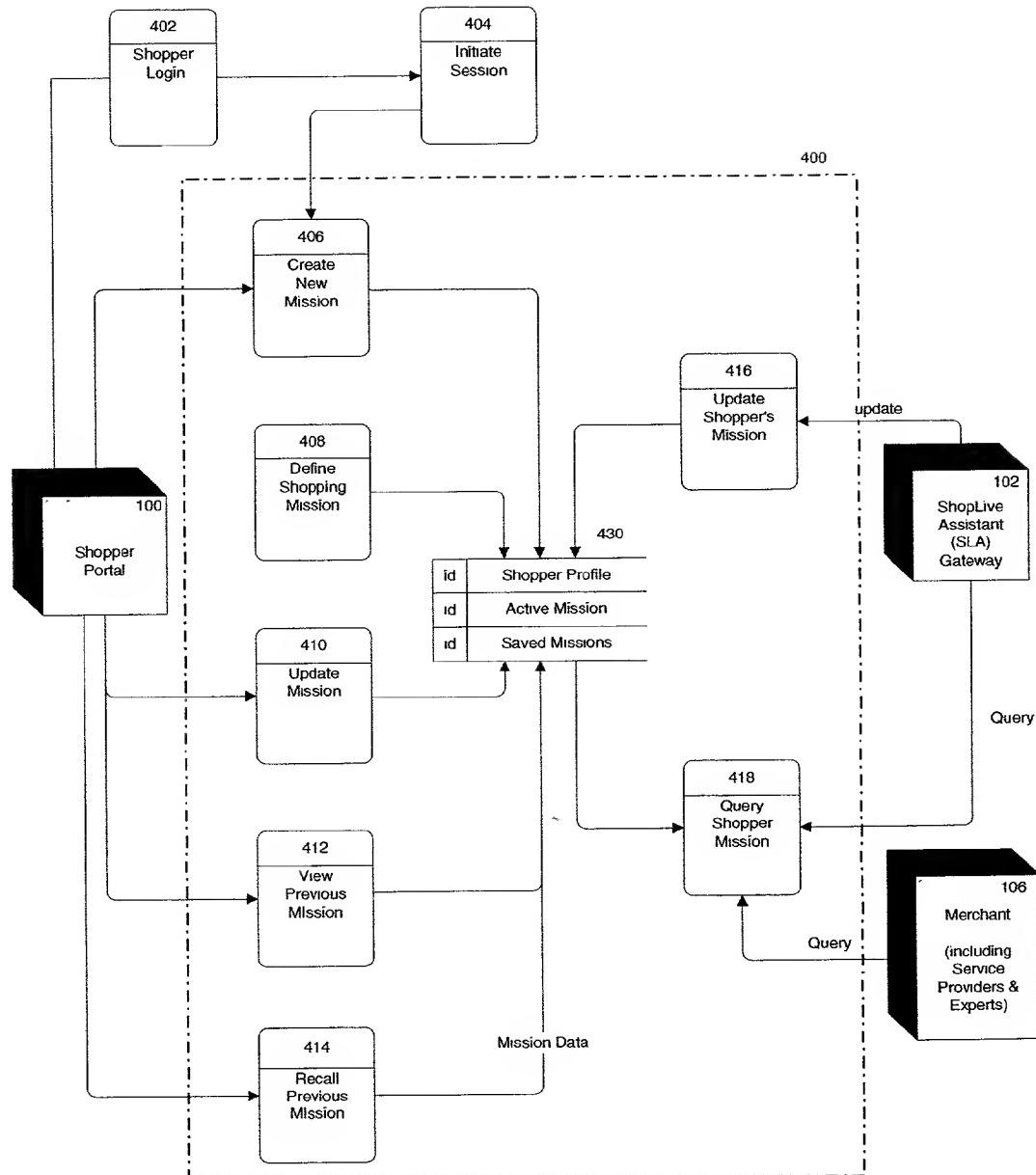
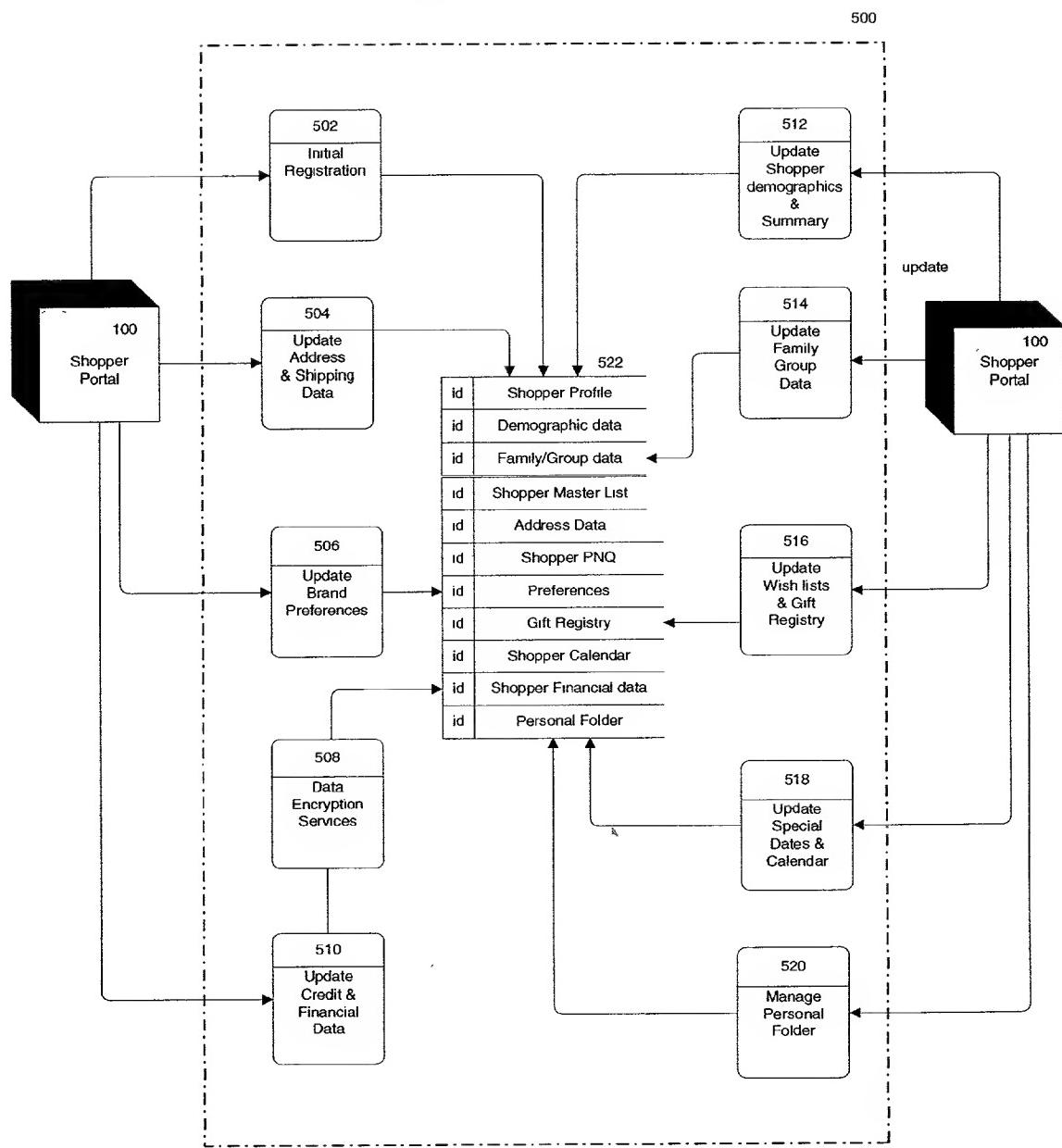


FIGURE 5: Shopper Profile



**FIGURE 6: ShopLive Assisted Shopping**

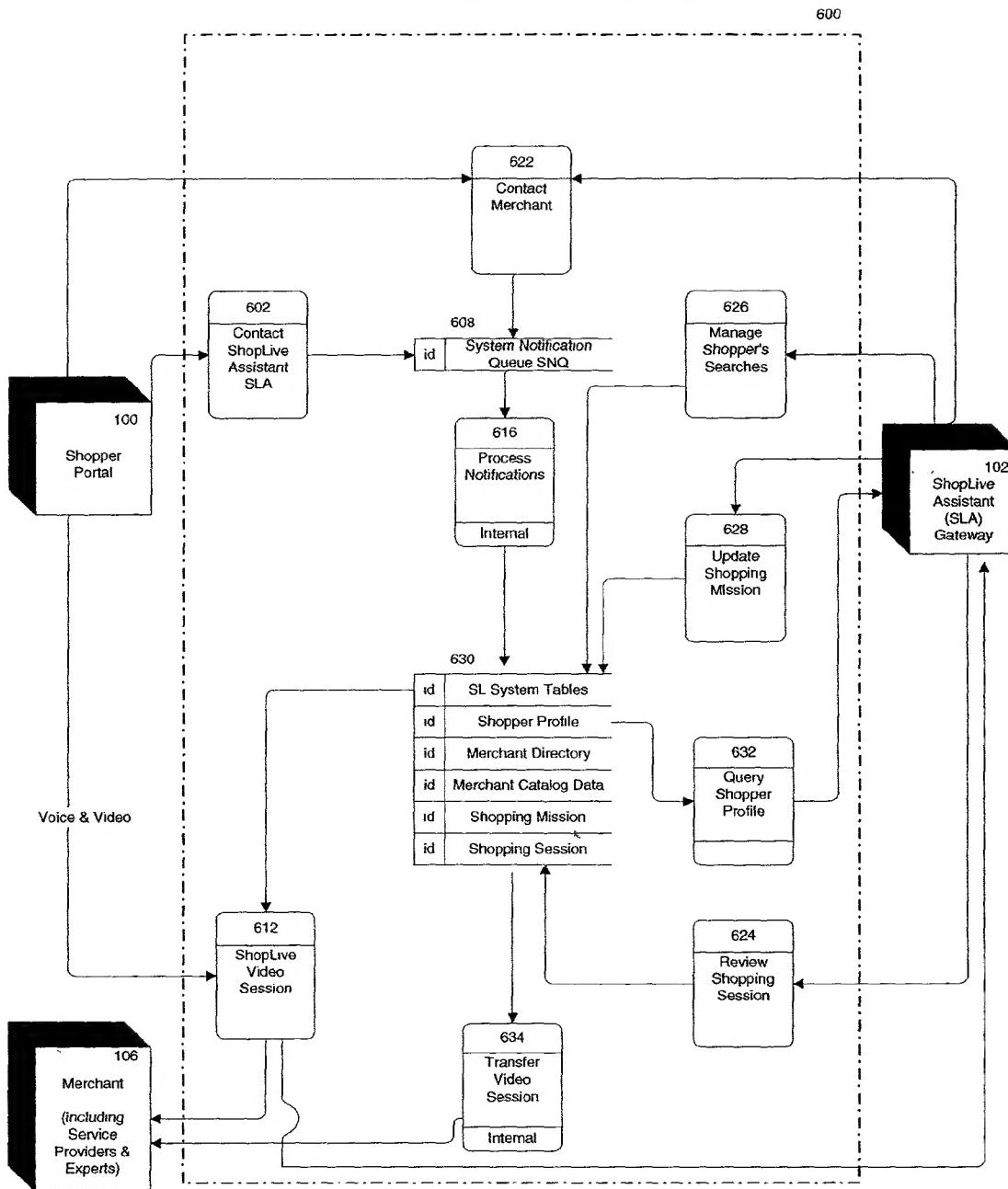
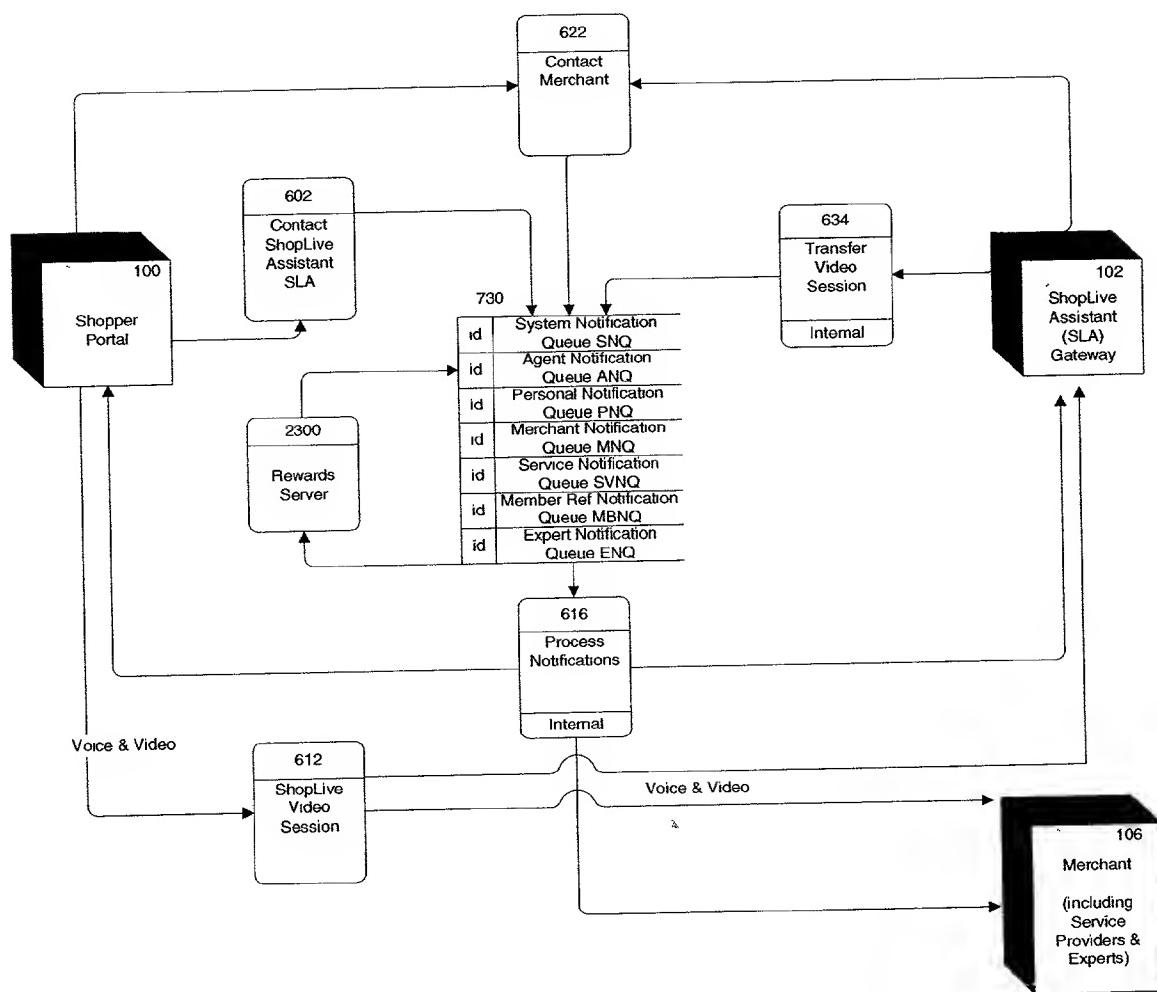


FIGURE 7: ShopLive - Notification Processing

700



**FIGURE 8: Shopping Cart**

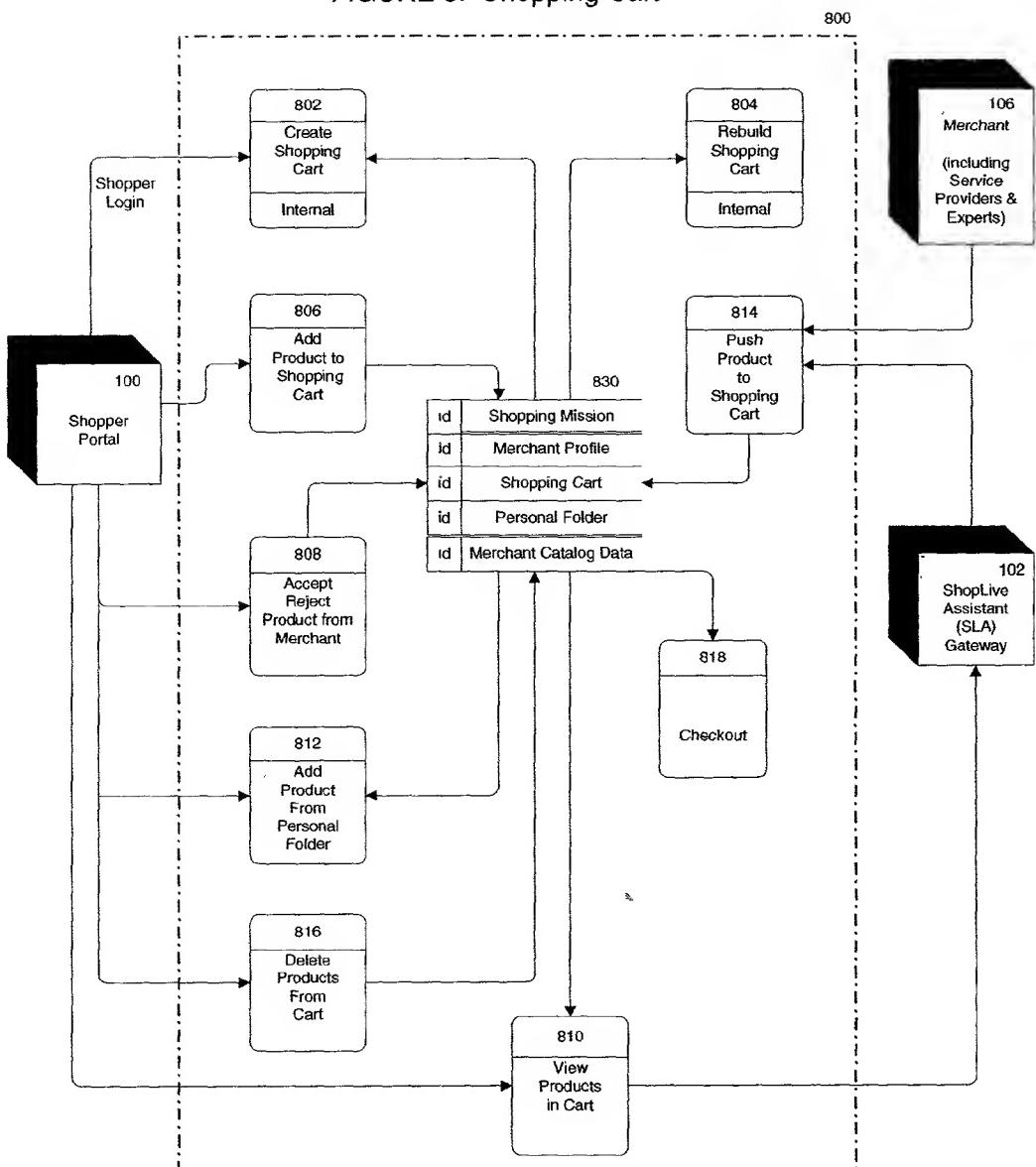


FIGURE 9: Purchase Gateway

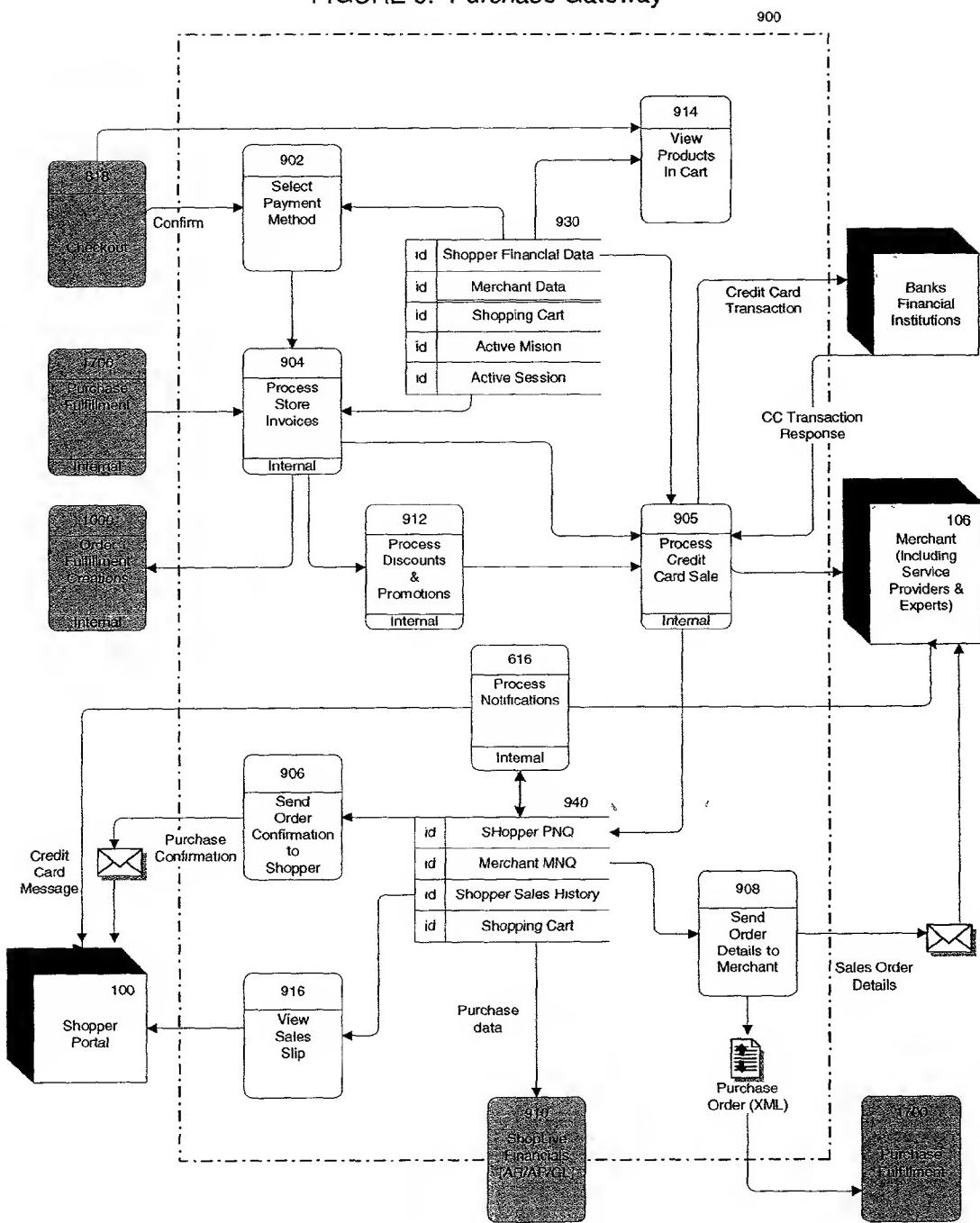


FIGURE 10: Order Fulfillment - Creations

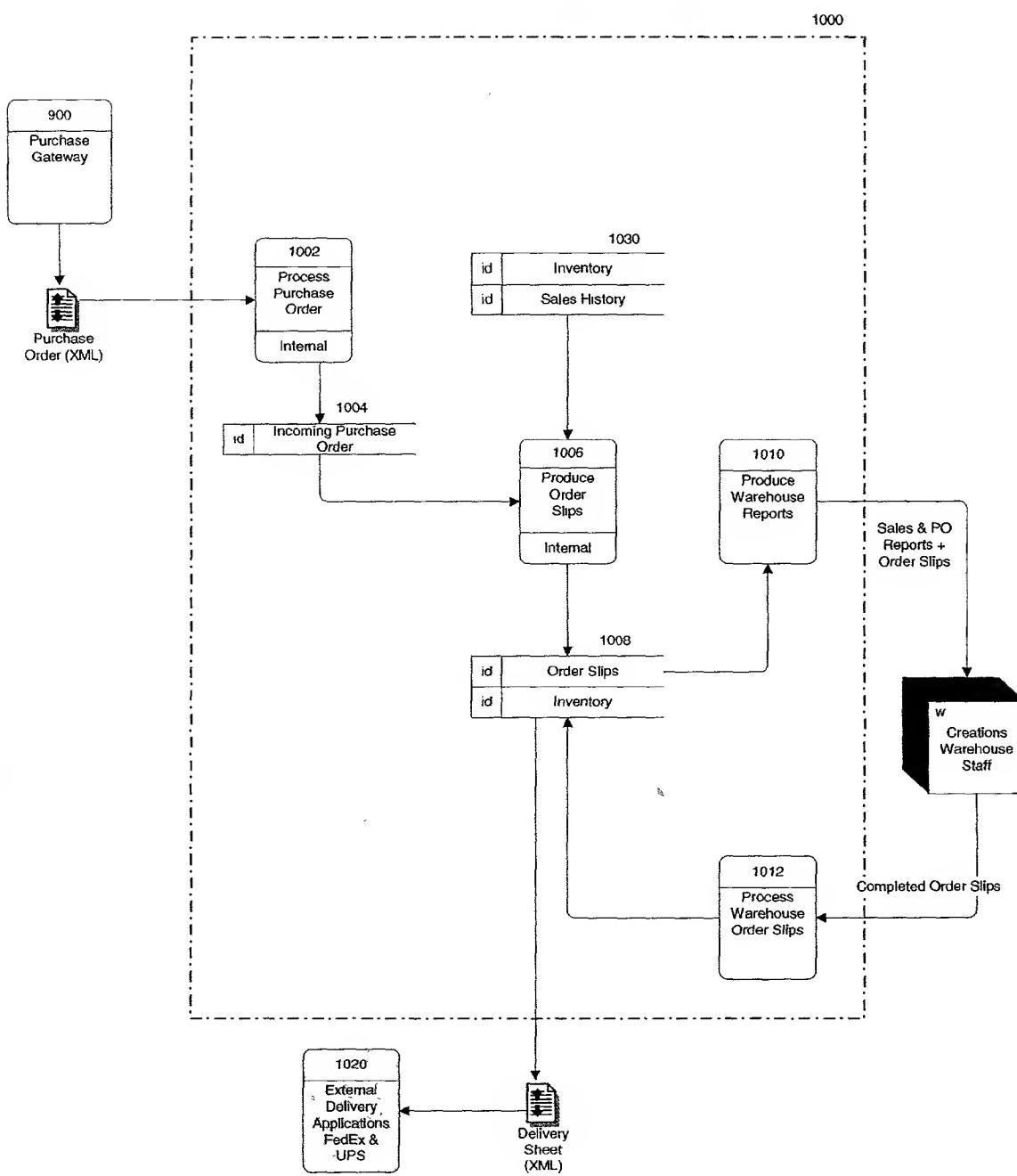


FIGURE 11: Transaction Gateway

© 2002 Shopper's World, Inc. All rights reserved.

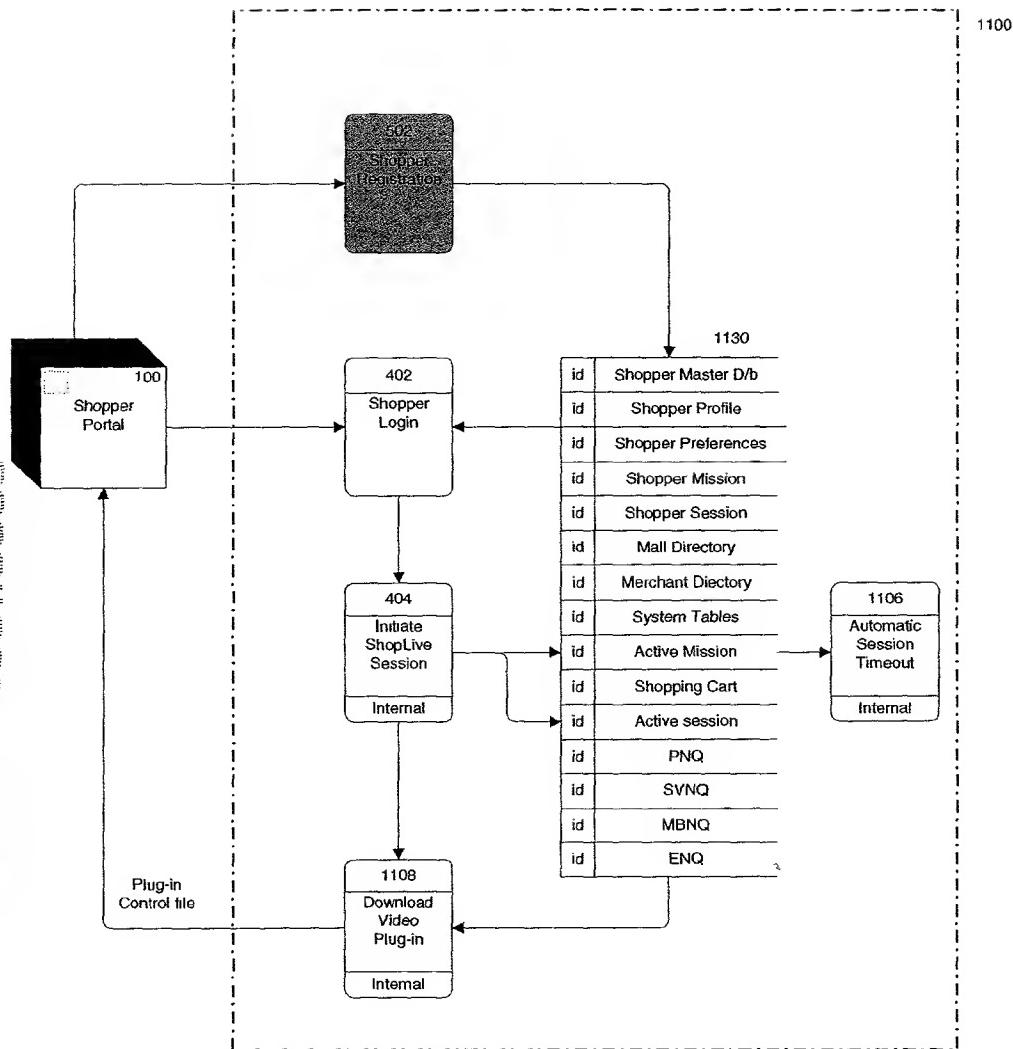


FIGURE 12: Session Gateway Framework

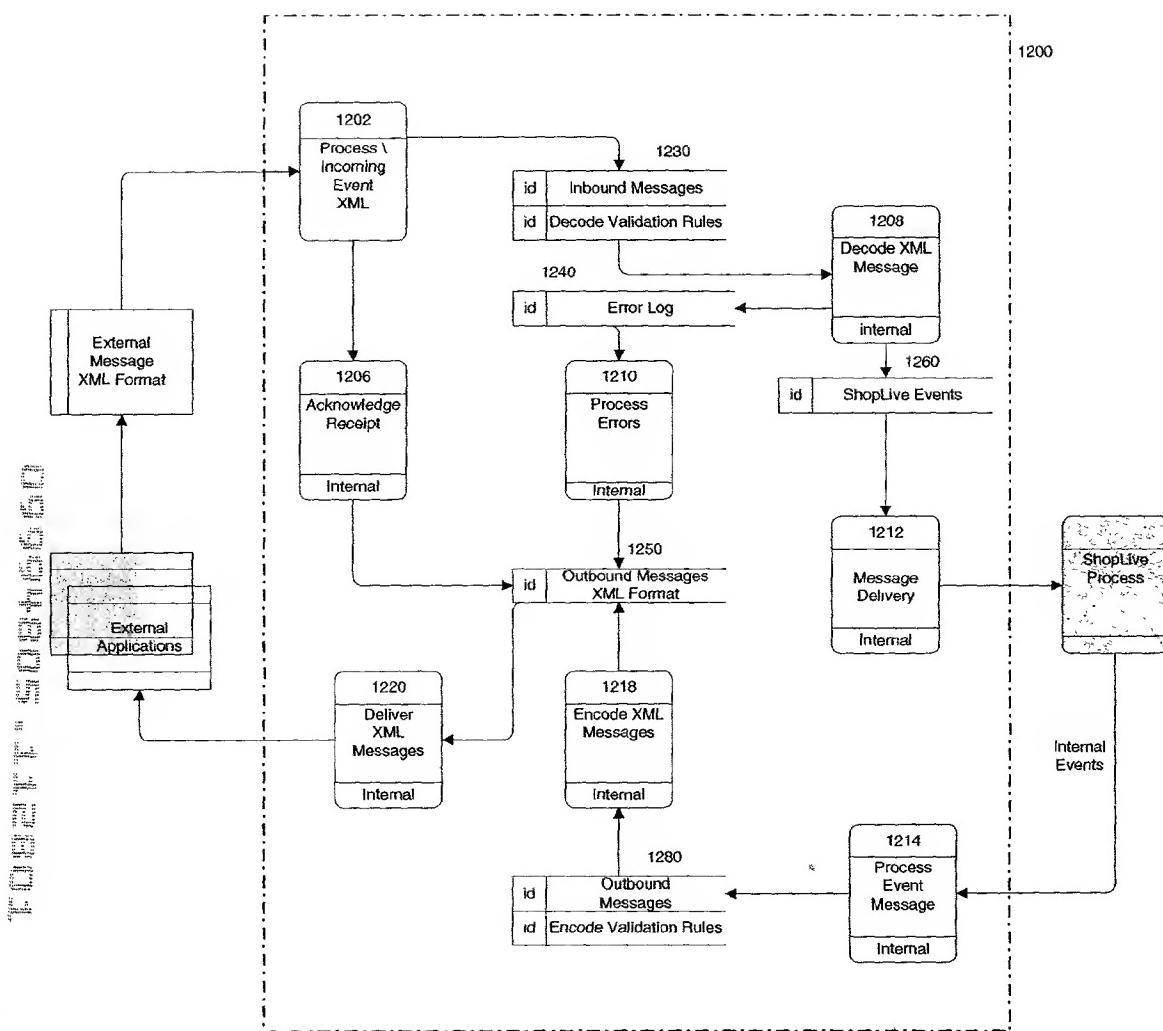
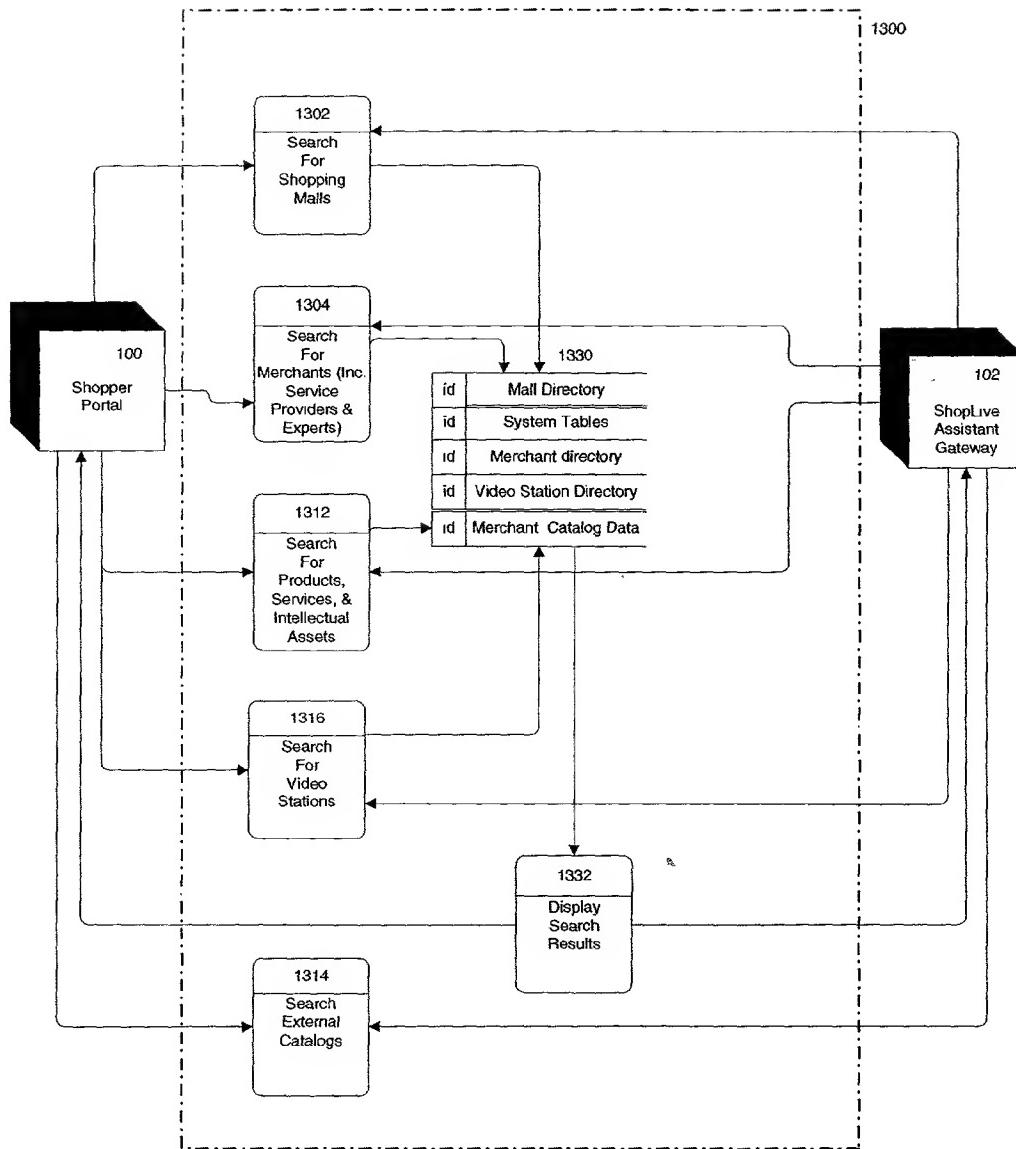
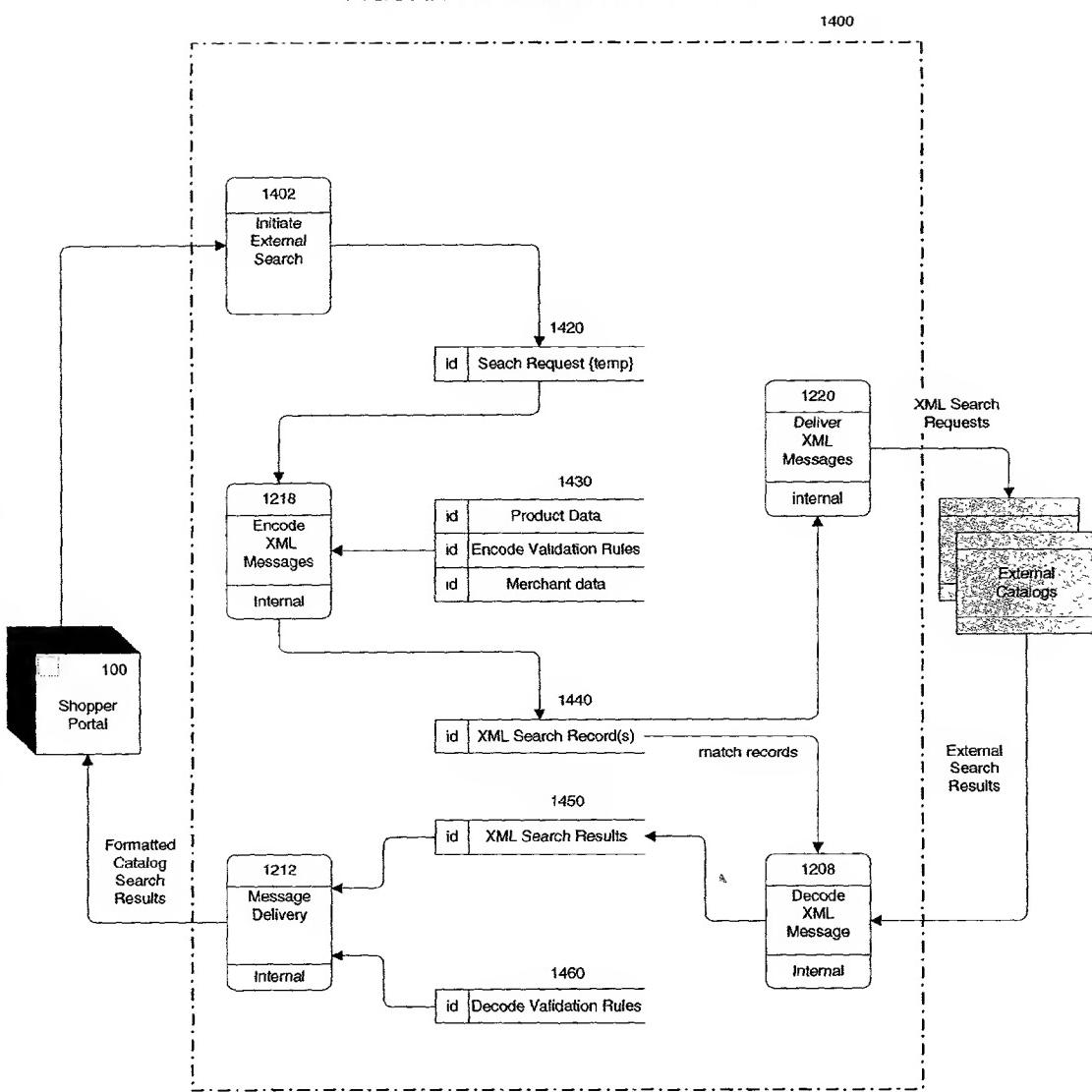


FIGURE 13: Search Engine



**FIGURE 14:** Search API - External



**FIGURE 15:** Catalog Access - API

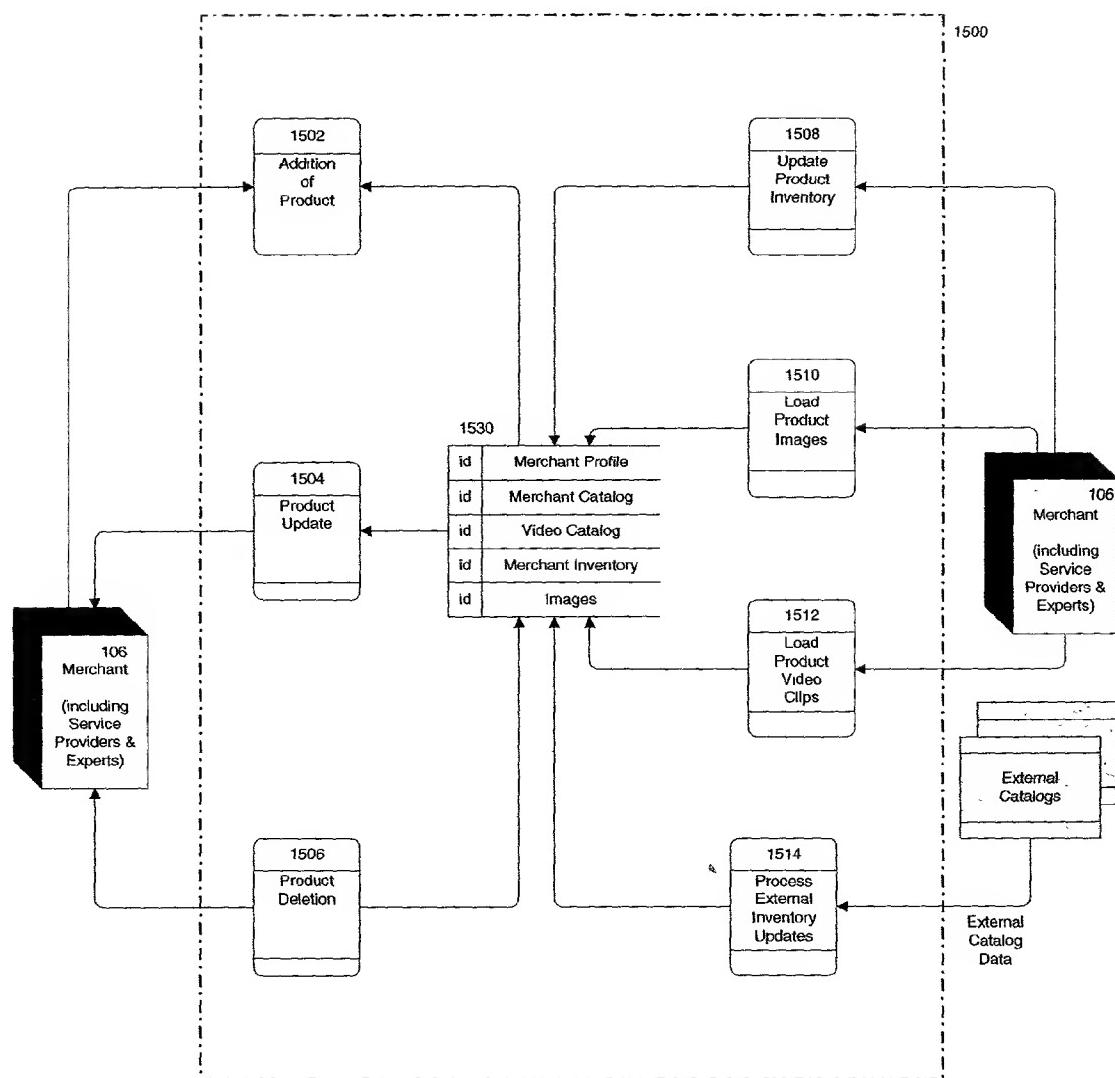


FIGURE 16: External Inventory Access- API

ShopLive Process

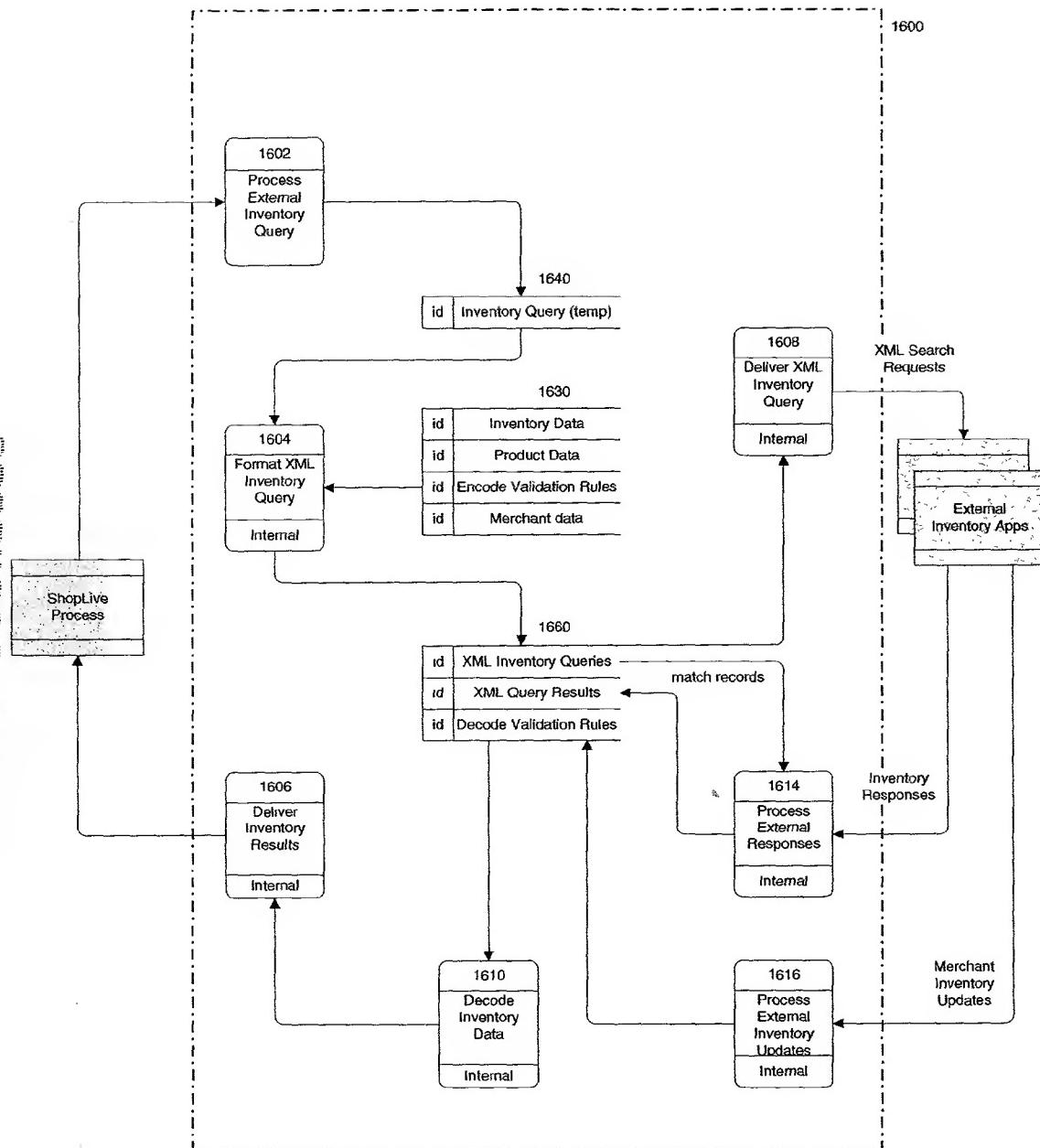
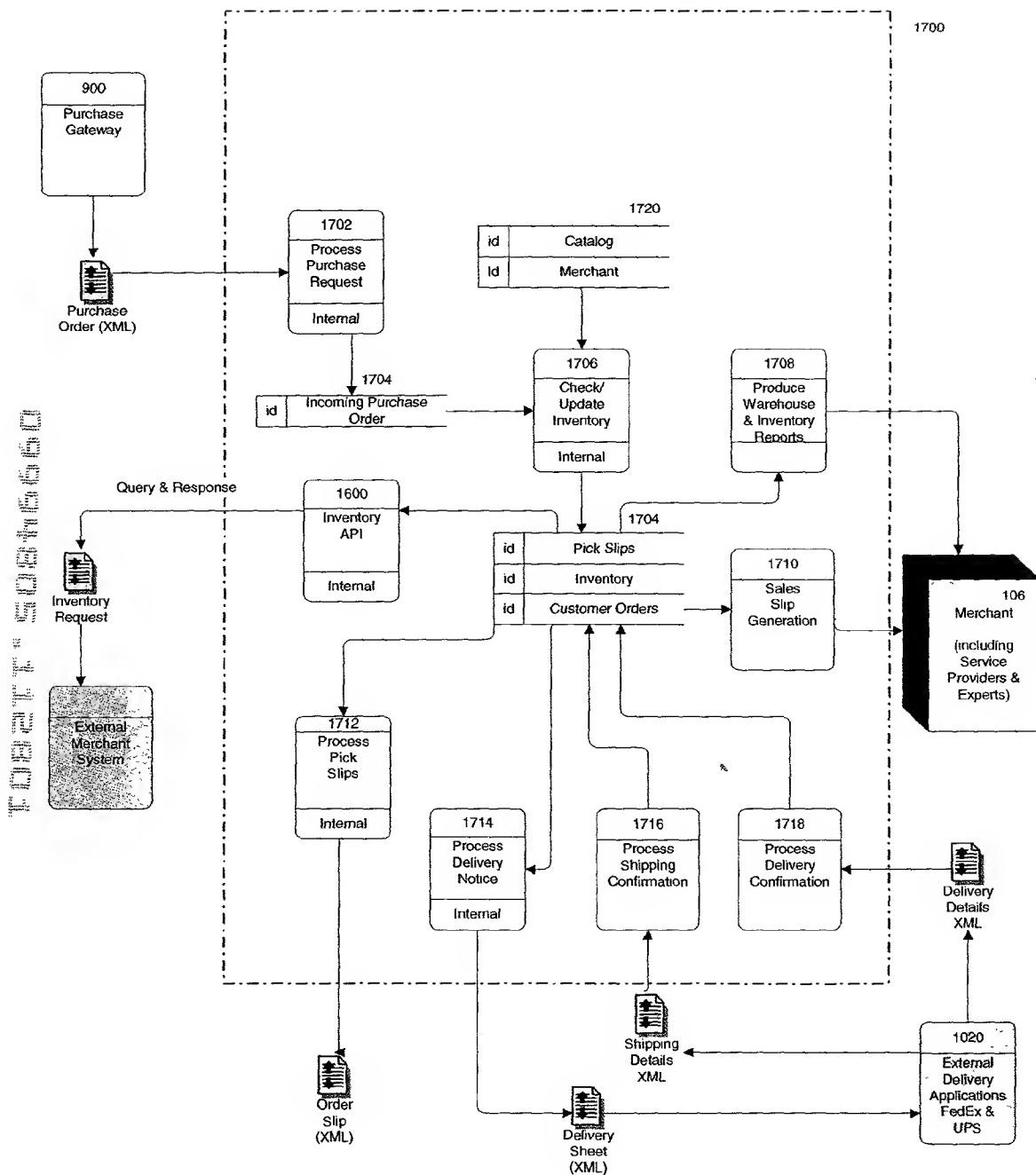


FIGURE 17: Purchase Fulfillment



**FIGURE 18: Data Warehouse - Marketing Reports**

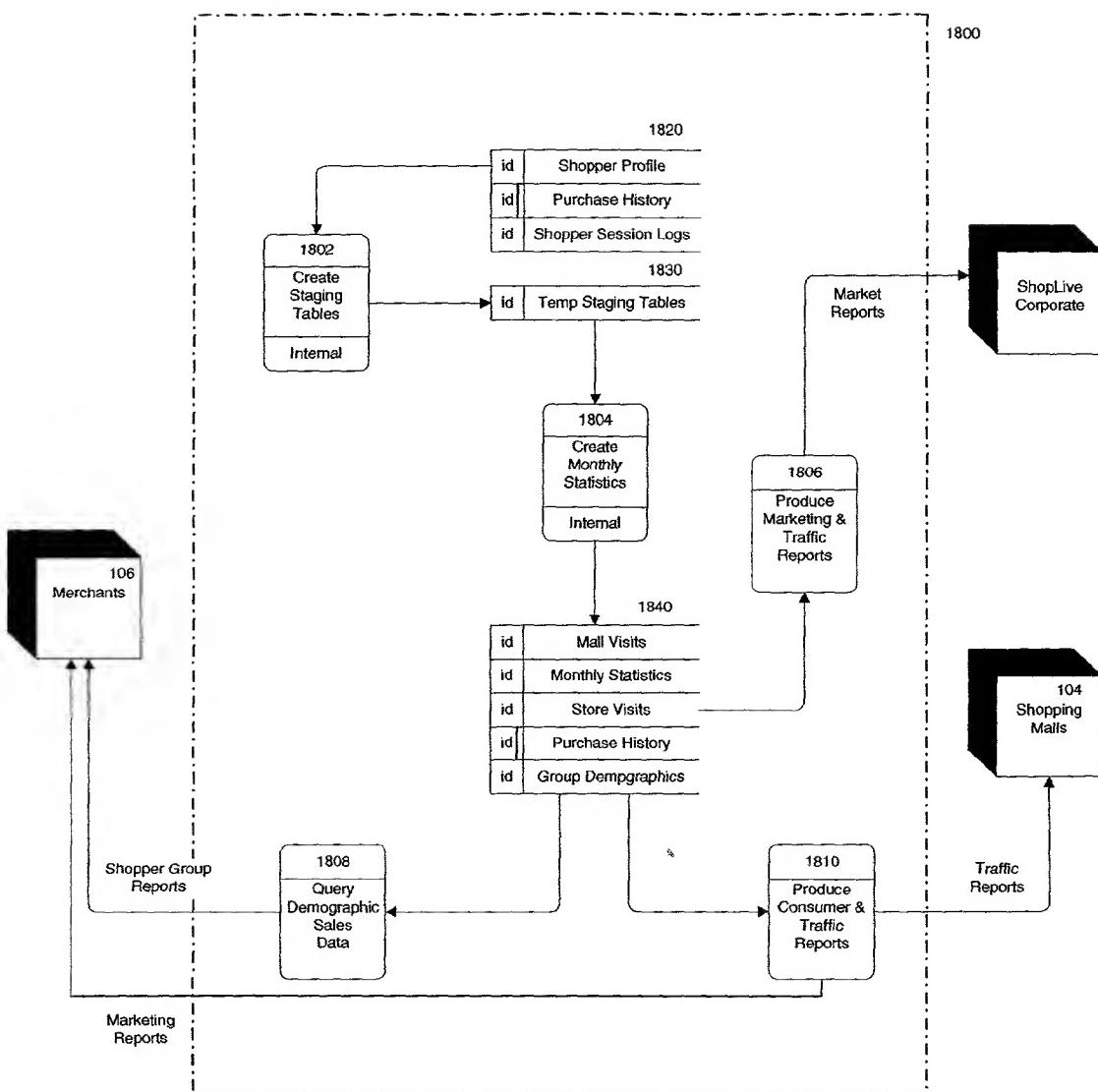


FIGURE 19: CRM - Customer Relationship Management

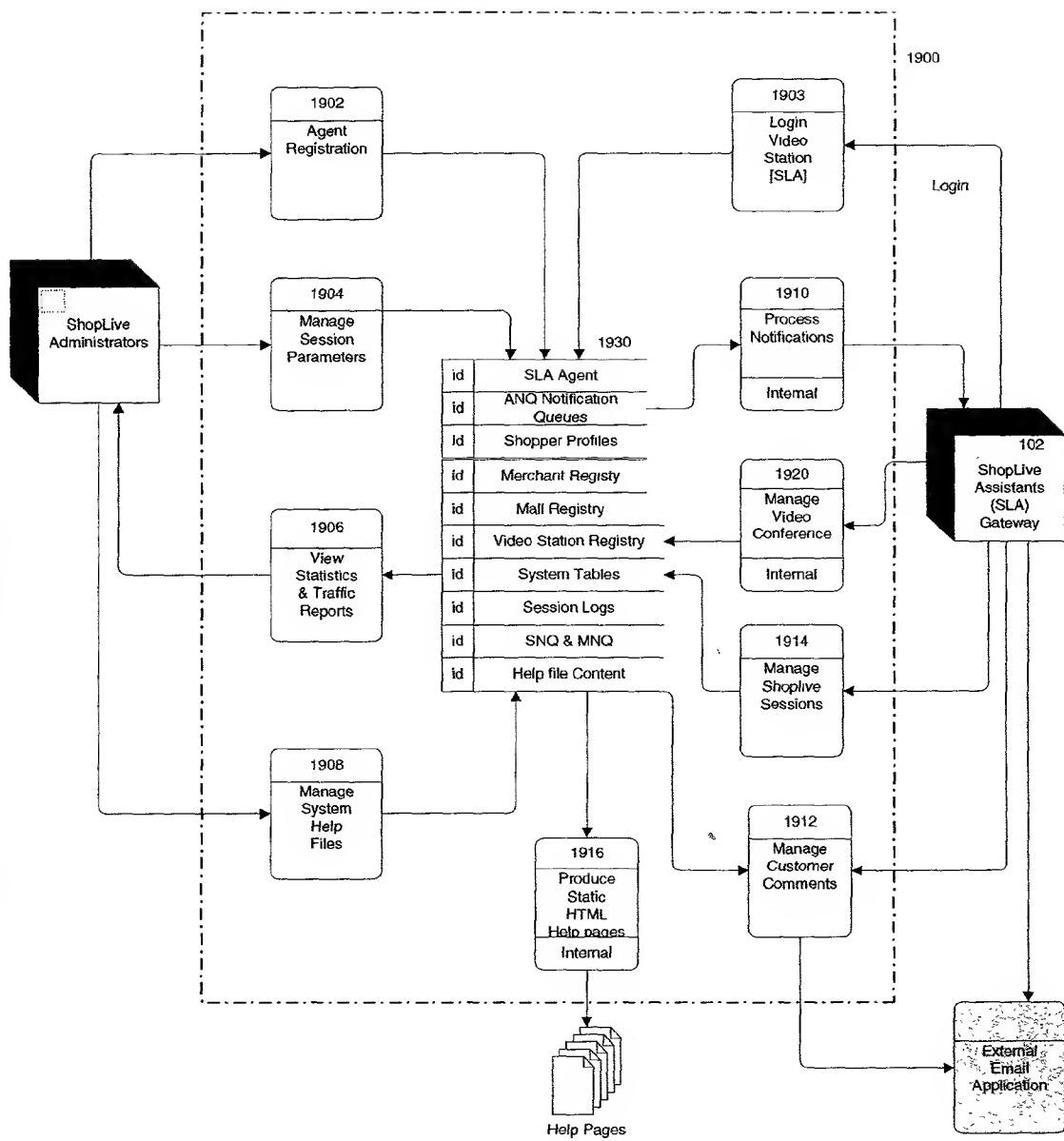
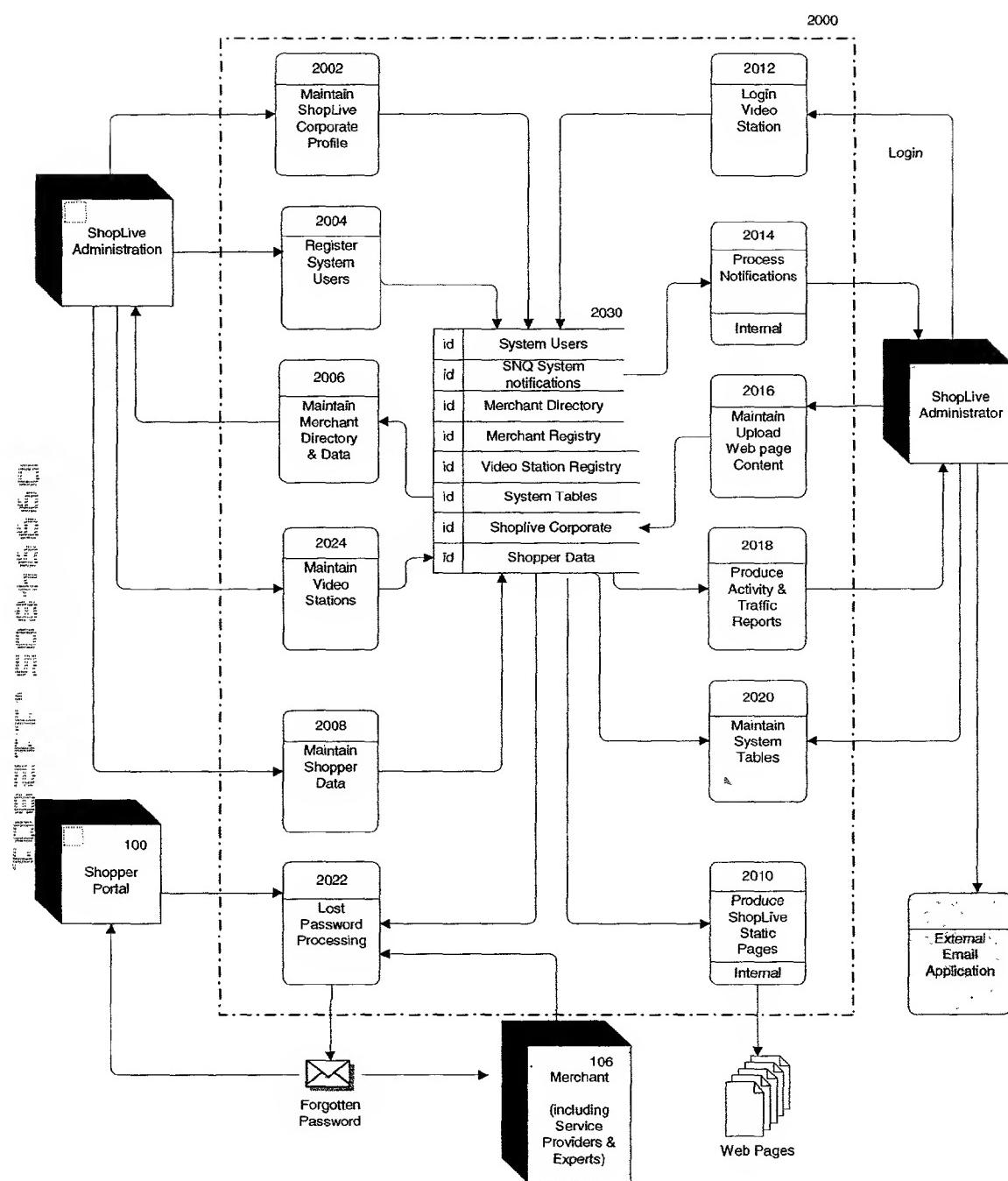
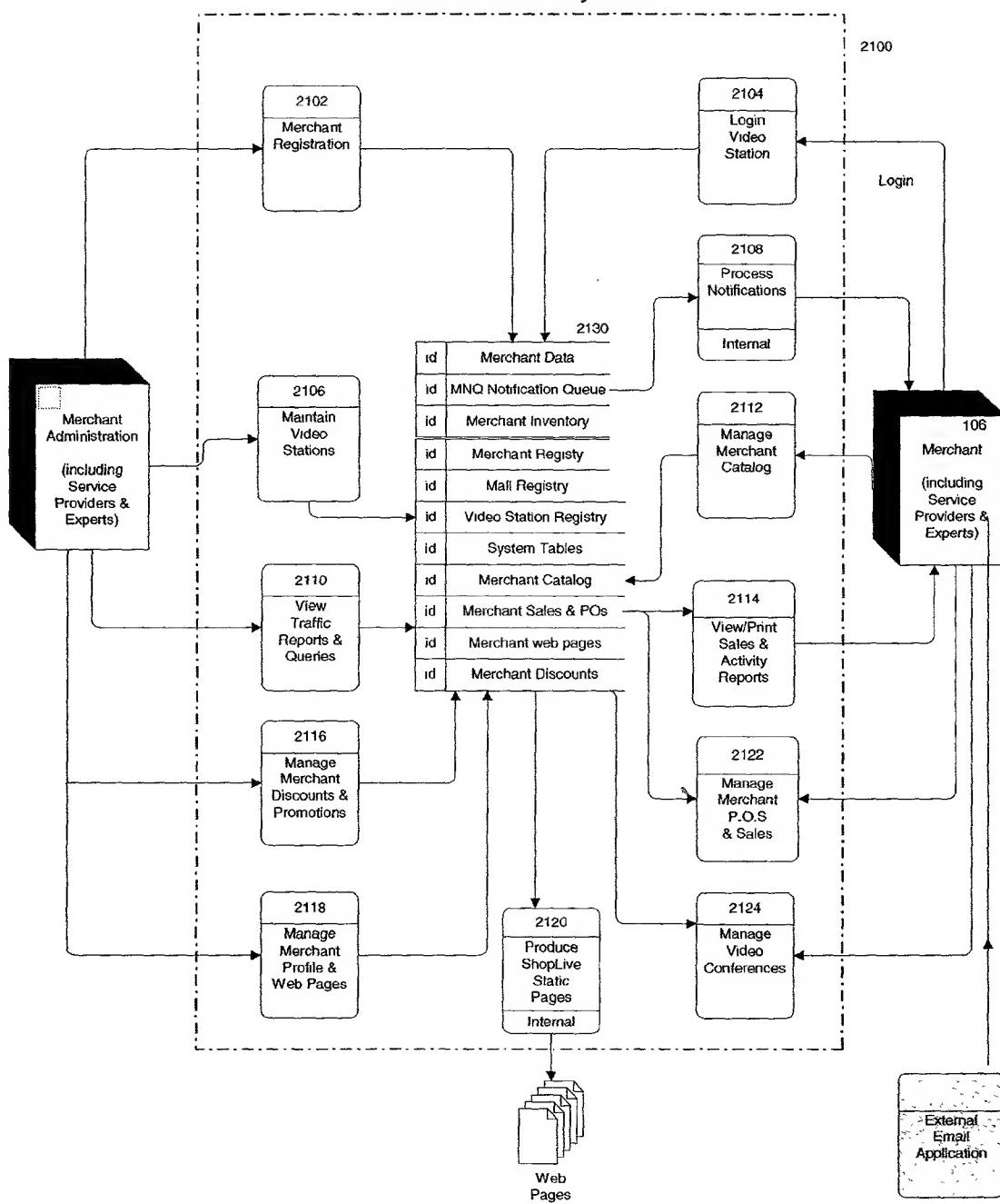


FIGURE 20: ShopLive Administration System



**FIGURE 21: Merchant (Store, Service Provider, Expert) Administration System**



**FIGURE 22: Mall Administration System**

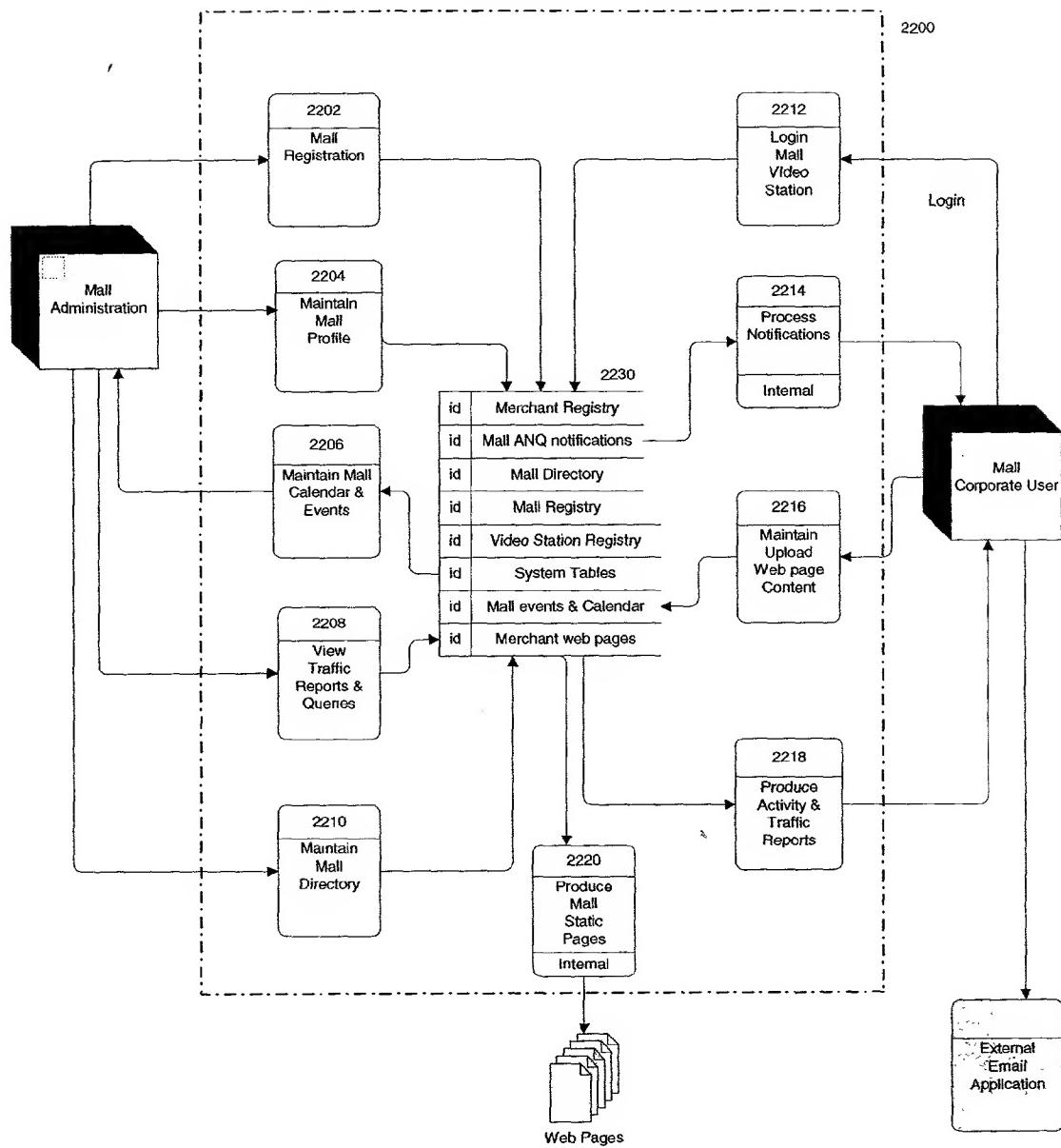


FIGURE 23: Rewards Server

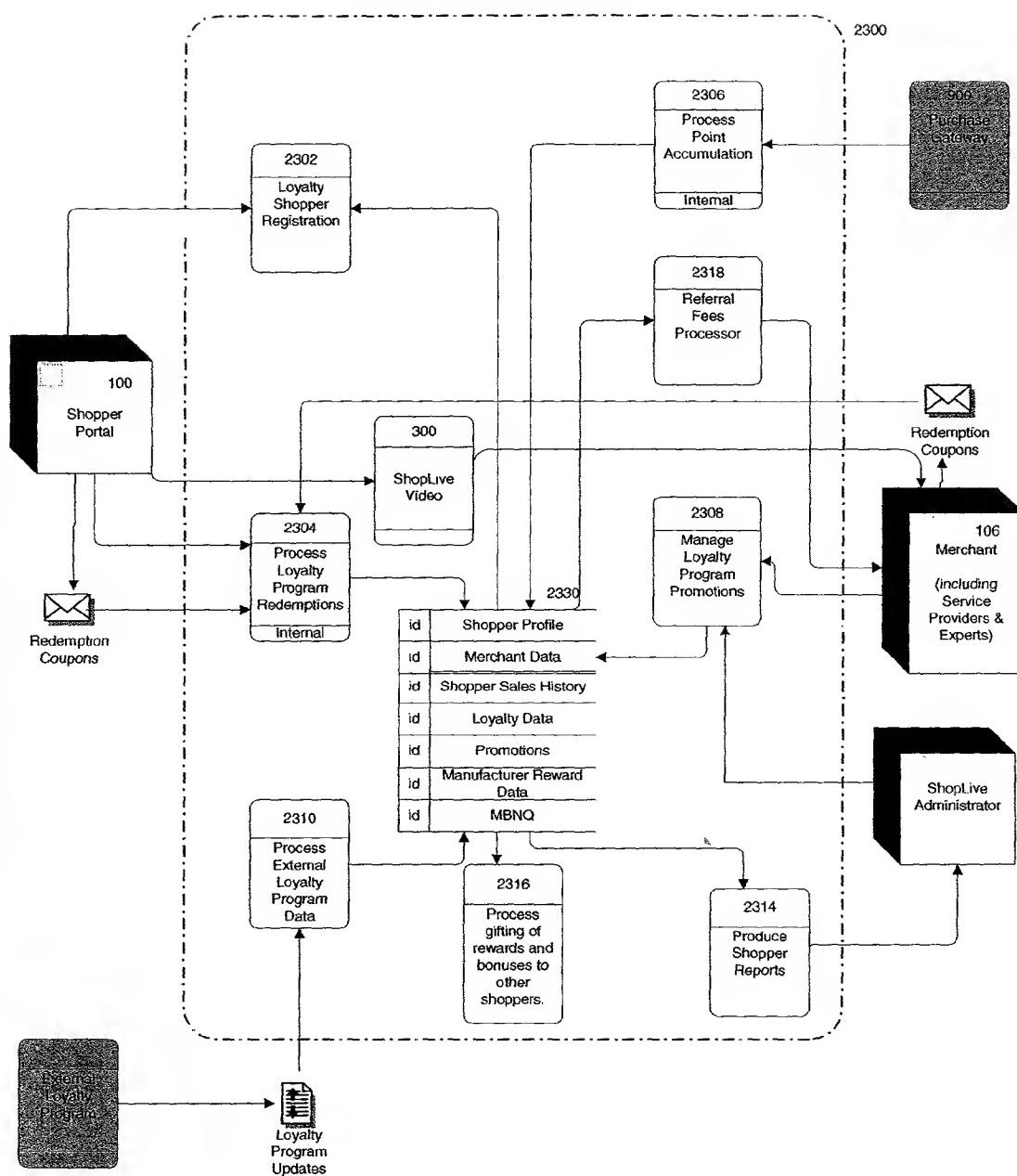


FIGURE 24: ShopLive Auctions

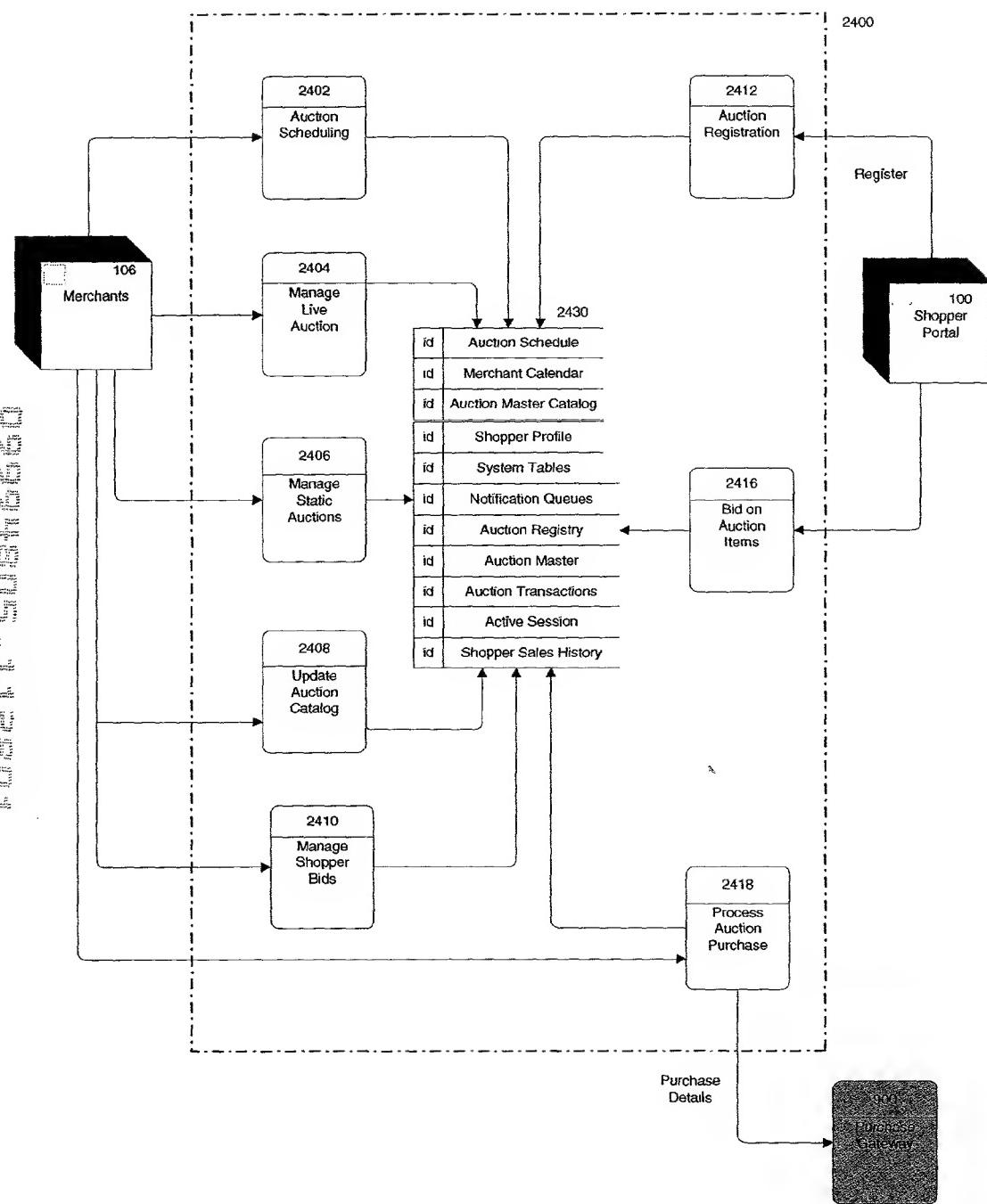
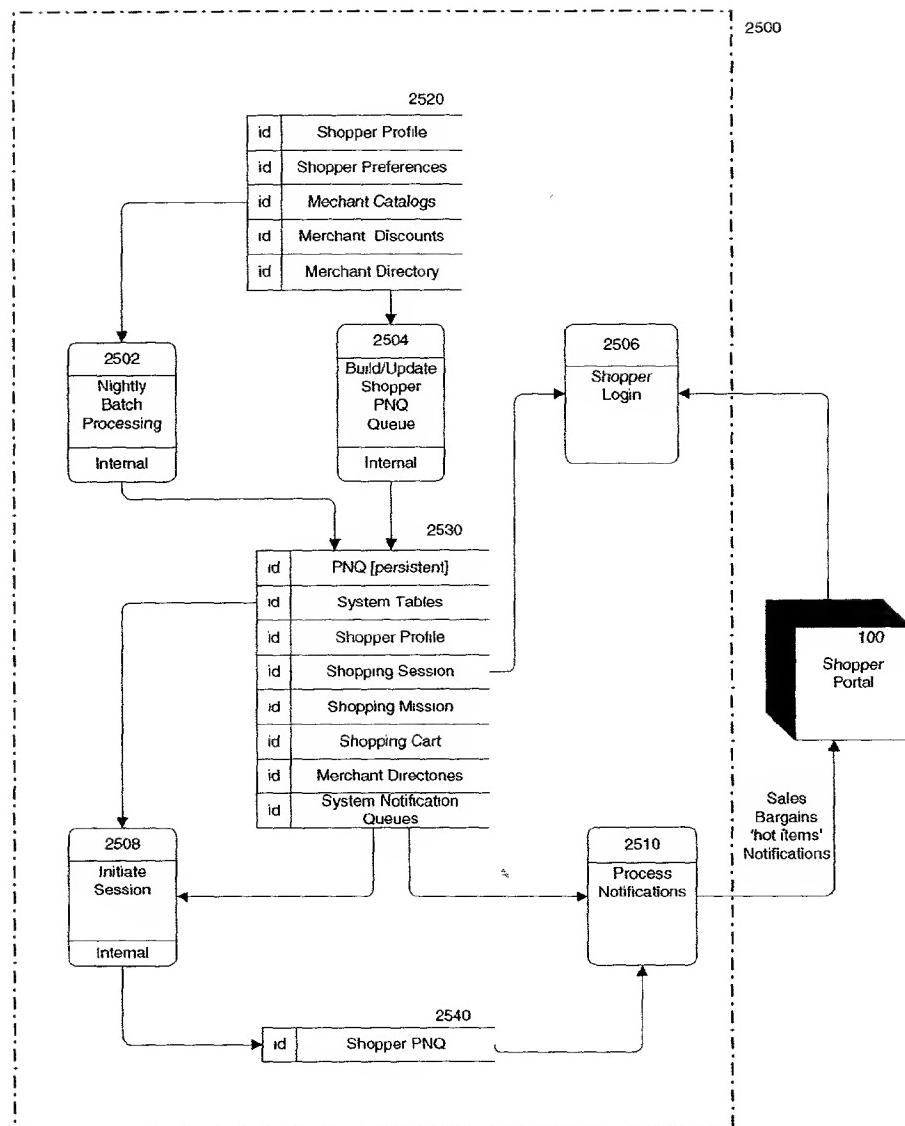
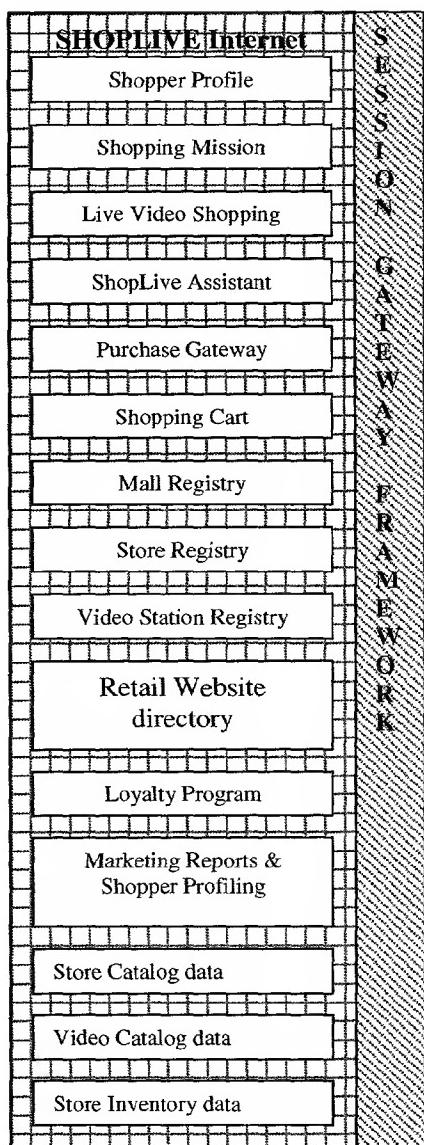


FIGURE 25: Process Nightly Shopper Notifications

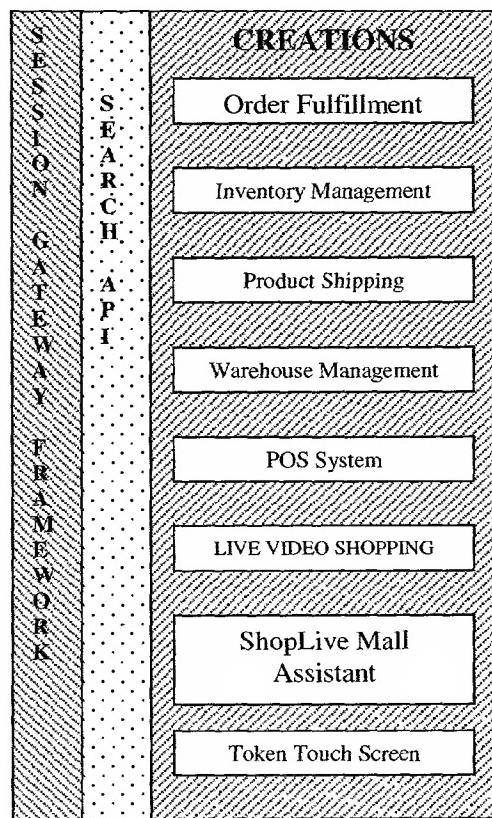


**FIGURE 26: CREATIONS – IMPLEMENTATION MODEL**

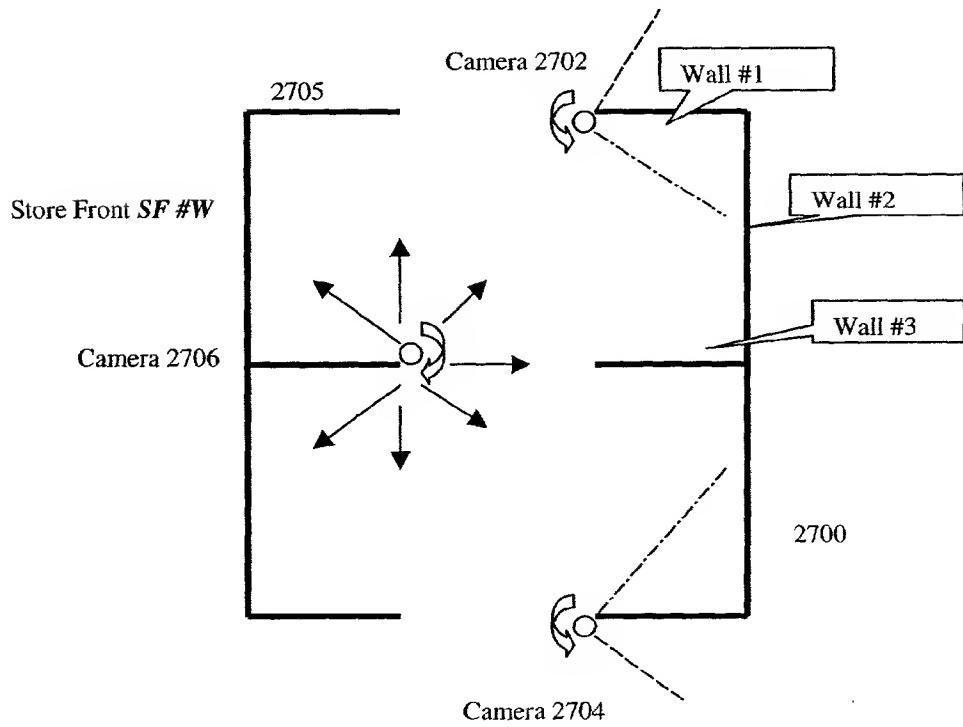
2602



2604

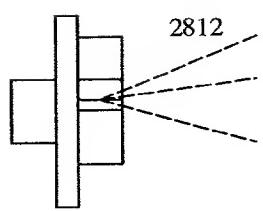
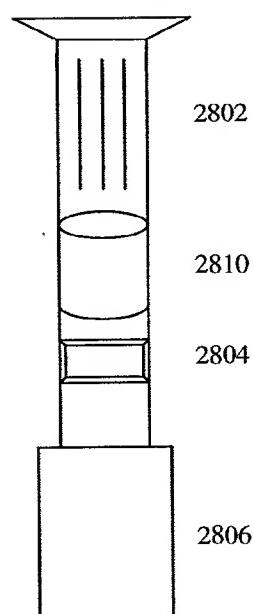


**FIGURE 27: Creations - Camera Layout Specification**

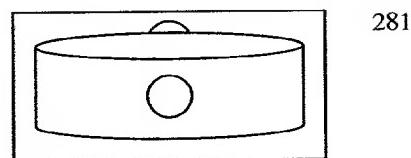


**Plan View of Creations Store Front**

**FIGURE 28: Video Work Stations – Camera Columns**



Side View of Wall Camera Unit



Front View of Camera Unit

FIGURE 29: Live Browser

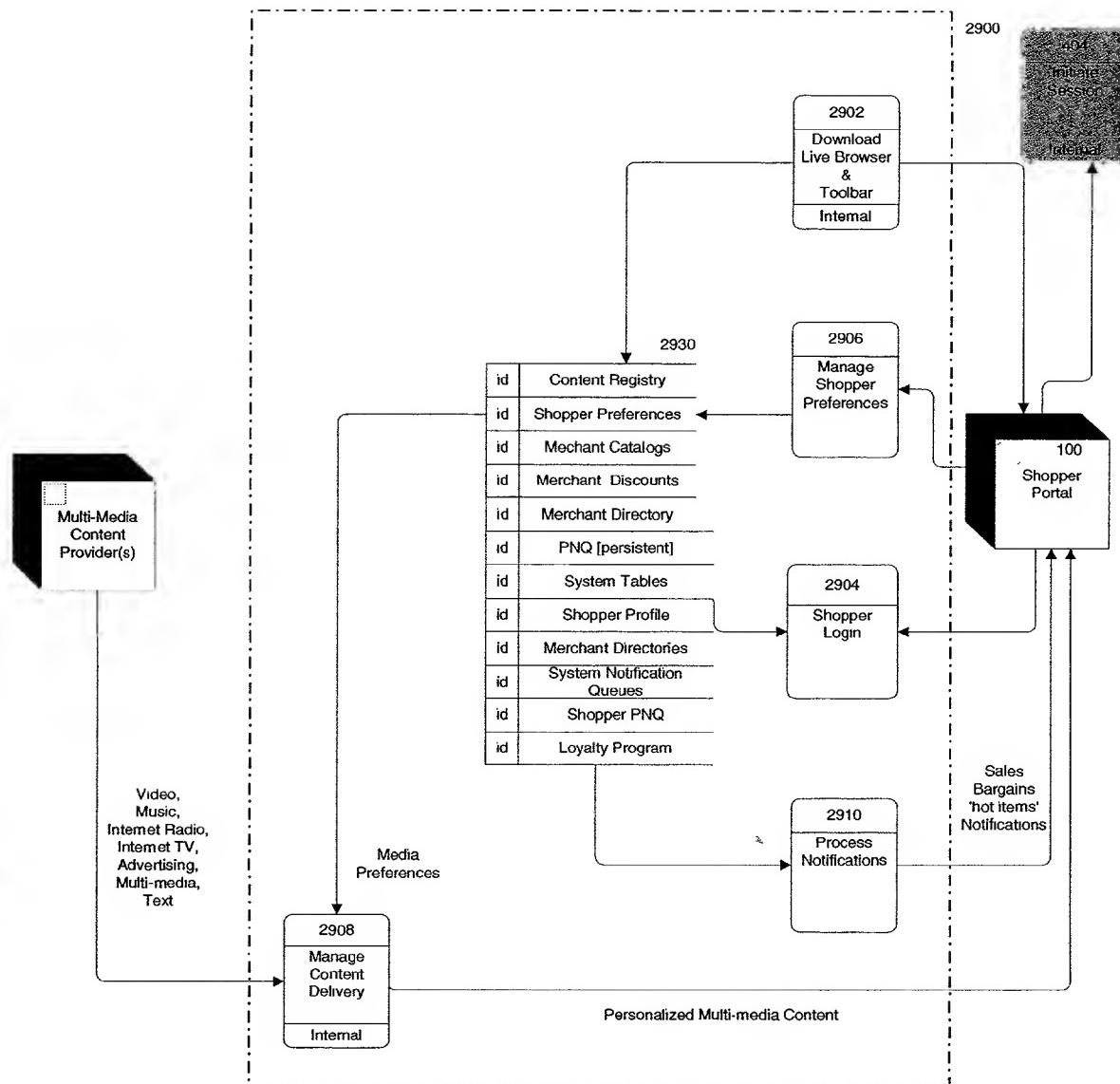


FIGURE 30: Onsite Personal Identification System

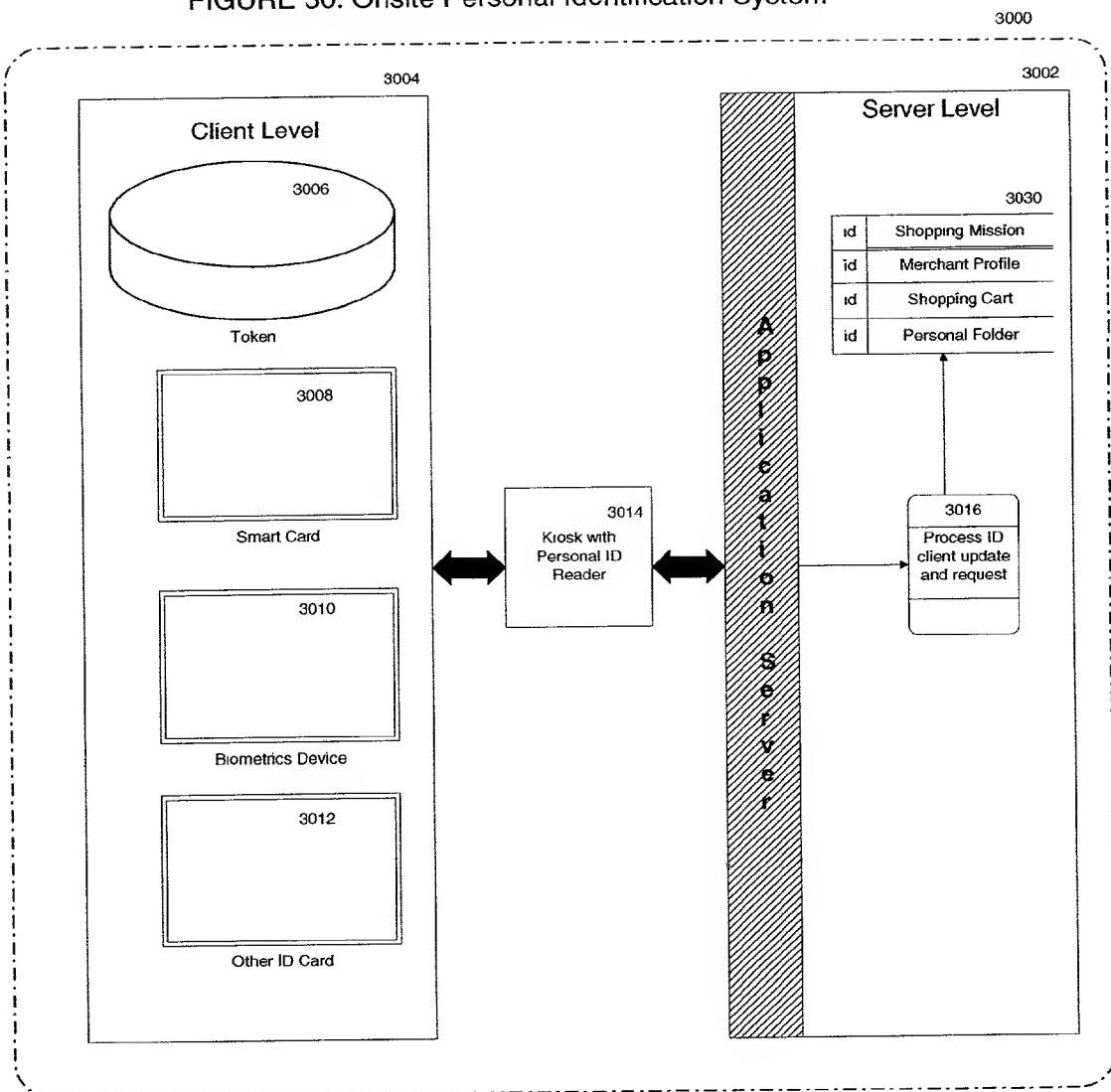


FIGURE 31: Referral Server

